



The Right Bunch

*An industry focused, leadership program designed for women in the wine industry
- viticulture and oenology - in Australia.*

The Right Bunch has been designed to:-

- ❖ Develop new skills to assist in growing individuals and industry organisations;
- ❖ Develop skills for leadership enhancement;
- ❖ Help participants develop useful nation-wide networks;
- ❖ Increase involvement in industry associations; and
- ❖ Improve the effectiveness of people in a decision-making role.

The program is open to all ages no matter what experience you have or what position you hold within the wine industry.

The Right Bunch Development

To commence *The Right Bunch* our team is consulting a wide range of industry people and stakeholders. In response to information and feedback received during this process, a program will be designed that matches the needs identified by the industry - **your needs**.

The Right Bunch Costs FREE! Through Farmready Reimbursement.

The cost of attending the program is being covered by a Recognising Women Farmers Grant. The costs being covered are airfares, accommodation, most meals, materials and program support - all elements will be managed and co-ordinated by program managers. The program will include a participation fee of \$396.00 that will be reimbursed to eligible participants through Farmready.

The Right Bunch Logistics

Location: North Adelaide, South Australia **Dates:** 12th - 15th October 2010

Accommodation: Majestic Old Lion Apartments.

Travel and catering arrangements: To be managed by Rural Training Initiatives

The Right Bunch Themes

Supporting women to reach their potential for themselves, their businesses and the wine industry. The Right Bunch will ensure participant capacity development at all levels.



Potential Program Activities

1. Skill development: Develop a plan for the industry; working in a team; conflict management; understanding and applying power; hierarchy and climbing; running and participating in efficient meetings; strategic thinking; branding and marketing.



2. Experiences: Participating in industry information sessions to understanding your consumer; developing a vision and action plans; setting new personal, business and industry goals; networking across the industry.

3. Outcomes: Planning for the industry; improved skills for working at the right level; concrete personal and business connections; increased confidence to participate in and represent your industry.

What do graduates say about the similar workshops?

Graduates of other programs came from all sectors of the industry and community. Ages ranged from 24 – 65. Some were newcomers to the region and/or primary industries, whilst others were ‘permanent fixtures’.

Graduates Testimonials:

“This knowledge has given me new energy, enthusiasm and confidence in the way I conduct myself and approach my workplace.”

“The program has enabled me to re-evaluate the way I communicate and highlighted various means of communication which can be effective for all members of the workforce.”

“Thanks again for the tremendous work Jill, this leadership program has helped me enormously.”

“Interesting, challenging, informative, fun, helpful, thought-provoking

The Right Bunch Facilitators

Program facilitators and project staff bring a wealth of experience from many agricultural industries:

Rural Training Initiatives has worked in leadership training and capacity building in primary industries and rural communities for nearly a decade. We have facilitated the leadership training for the wine industry for five (5) years and other commodities for fifteen (15) years.



To RSVP and for further information please contact: Jill Briggs – Rural Training Initiatives (02) 6035 7284; 0409 455 710; jill@ruraltraininginitiatives.com.au

To Register please contact: Melissa Tan – Rural Training Initiatives melissa@ruraltraininginitiatives.com.au

If you are someone who is interested in self-improvement, investing time to develop skills and networks and enjoy working in the wine industry contact the program facilitators or if you know of someone who might be interested encourage them to apply.