



MEDIA RELEASE

23 January 2017

Wine Sector gets behind TPP Agreement

The Wine Sector has welcomed the announcement by Trade Minister Steve Ciobo, that the Government will proceed with the Ratification of the Trans-Pacific Partnership (TPP) in 2017.

Despite President Trump's decision not to ratify the TPP at this time, the agreement provides such great opportunities for the Australian wine sector, that we must do everything in our power to ensure the agreement comes into force.

Tony Battaglone, Chief Executive of the Winemakers Federation of Australia, today commended the efforts of the government in pursuing their ambitious program of trade liberalisation.

'The TPP offers tremendous opportunities for our sector and the promise of wealth creation in regional Australia as well as to the national economy'.

Mr Battaglone went on to say 'This is the first agreement to specifically address significant non-tariff trade barriers restricting our export growth as well as promoting significant opportunities within the region. It also provides a template for future agreements.'

Ratification of the Agreement will send a strong message on the importance of the TPP and WFA has called on all parties to get behind the Free Trade agenda.

The worst thing for the prosperity of the Australian people will be to embrace protectionism. We need strong export growth and trade liberalisation through Free Trade Agreements is key to our success.

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MEDIA NOTE: Available for interview - WFA Chief Executive Tony Battaglone – 0413 014 807

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