



## Market Access – July 2017

### Protection of terms - EU Japan FTA Update

On 6 July 2017 the EU and Japan announced an agreement in principle on a Free Trade Agreement which would remove barriers on virtually all traded goods between the economies. Following the announcement, on 13 July 2017, a list of protected GI's under the agreement for alcoholic beverages was released. Included within the list were the terms Conegliano - Prosecco/Conegliano Valdobbiadene - Prosecco/Valdobbiadene – Prosecco, Montepulciano d'Abruzzo, Prosecco and Vino Nobile di Montepulciano. The document notes that "If a GI is composed of multiple terms, independent use of the underlined term will not be acceptable (it shall be protected as GI)." Japan's National Tax Agency will accept notice of opposition until 12 October 2017.

Of greatest concern to Australian wine within these lists are the inclusion of Prosecco and Montepulciano as part of a GI reference. These are commonly and internationally recognised grape varieties, which are produced in Australia. If they were to be protected it could restrict future trade of these varieties in Japan. WFA has raised our concerns directly with the Australian government and is working with them to protect our rights to continue to use grape variety names such as 'prosecco' on wine exported to Japan.

A full list of the proposed protected GIs is provided in a summary report [here](#)

For more information on the protection of terms for the European Union and Japan, and the potential impact on Australian Wine exports, please contact Damien Griffante – Manager Policy & Market Access ([damien@wfa.org.au](mailto:damien@wfa.org.au) 0423 094 943).